ABSTRACT OF THE DISCLOSURE

There is provided a corrugated nonwoven web where at least 40 percent of the web surface area is made from fusible fibers. The corrugated web is bonded such that no gaps are present between the folds of the web. Such webs provide comparable compression resistance and resiliency to, and greater void volume than, webs having a conventional X-Y plane fiber alignment.

There is further provided personal care products having the corrugated nonwoven web as a component where the web is placed in the product in the transverse direction.